



aos / **applya**TM
occupational strategies



Formerly Known As





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FOR IMMEDIATE RELEASE

11/27/2018

PRESS RELEASE
COMPANY REBRANDING

Dear Valued Customer,

I introduce to you applya Occupational Strategies (AOS), our rebrand launch of Arcpoint Occupational Solutions which was incorporated in Greenville, South Carolina, November 12th, 2013. Legal filings have been filed with the State of SC and effective November 8th, 2018.

AOS is an established and popular company with an excellent track record for quality customer satisfaction. We strive to keep our clients happy and provide them with quality service and products at a very competitive price. We have an excellent team dedicated to continuous support and guidance by keeping in constant communication with our clients and informing them about changes both in the present and future.

Starting December 1st, 2018, we mark the coming together of our business as applya Occupational Strategies! We present ourselves to the market as a strong tech driven, Third Party Administrator (TPA) leveraging our strengths, while taking the lead in market segments across this exciting and ever-changing industry. The new brand reflects our vision, forward thinking technology, and market trajectory. It marks the beginning of an exciting new chapter in our journey, driving applya Occupational Strategies towards the greatness it aspires to achieve.

Over the next few months, we will be working through the rebranding process and we wanted our clients to be the first in celebrating this achievement with us. We are targeting a completion of this full legal rebranding for February 2019. As our valued client, we thank you for your patience, loyalty, and continued support. Please excuse our mess while we are in the process of launching our brand-new website (December 10th) and moving into a new corporate office, located at 131 Falls Street, Greenville, SC 29601. We encourage you to visit our new site at applya.com starting in December and our new corporate office in February. All email and web traffic will be redirected as appropriate.

We look forward to continuing to serve your company/agency under our new brand and thank you for your contributions to the company we are today and helping us strive towards the promises of tomorrow together. Please reach out with any questions you may have.

Sincerely,

Chris Williams
President and CEO
233 North Main Street, Suite 200
Greenville, SC 29601